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Who are we?

- Our team consist of:
 - 2 Data Scientists
 - 2 Computer Scientists
 - 1 UX'er
 - Ravneet and myself.
- 100% employee owned
- We are waging war against a growing digital mess



The problem

- Modern organizations produce, share and collaborate on an increasingly large amount of files.
- As a former management consultant, I have experienced how digital documents always seem to clutter, as time passes and organizations grow
- Organizations usually end up with a poorly maintained “structure”, with loads of duplicates, version confusion, security flaws, and a general state of messiness.
- This results in wasted time searching for files, wasted space on servers, high carbon footprint, and costly mistakes by working with wrong files.

Our solution:

Big data and Machine Learning



- We want to end digital clutter
- We want to build an artificial intelligence so advanced that it can analyze, understand and sort any piece of data.
- We want it to be able to integrate with all known computer systems.
- We want the computer to create custom file structures for every user, depending on the type of data.
- We want instant search functionality on both metadata, content and file name.
- We want full version control, so the user never get an outdated piece of data.



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Sounds nice!

- Wouldn't that take a dedicated research team, and cost millions?!?



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What Fluency can offer

- We have spend the last year building an artificial intelligence that can analyze, sort, move and delete files automatically.
- Now we can run any Dropbox or Shared drive through our system, and it will be cleaned and reorganized.
- We can feed our machine any kind of data
- Right now we focus on sorting files in *Mergers, Acquisitions Audits* and in big organizations that has lost control of their data.



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How do we fund it?

- We fund our business by working as external consultants on a project basis
- We offer part of our product as a service and our personal expertise
- We keep full autonomy and ownership over our company



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Our services?

1. Document restructuring

Give us your files, and
we will sort them!

2. Structure Consulting

We advice you on
custom structures!

3. Security Consulting

We often see big security
breaches. We'll fix it!



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Customers and Market

- Our target users are organizations dependent of structured files, like managers, accountants, lawyers and scientist
- Our algorithm works on every language, and we are fluent in both Danish, English and Spanish.
- We target all companies with 1000+ digital files in Danish, English or Spanish
- Our biggest limitation is our credibility – understandably organizations are very carious with their files



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Status and next steps

- The team is ready, and our product are good to go!
- We currently got high growth
- Some of the highest rates of turnover and profit at CSE
- We are already cooperation with universities on research
- We are looking for new team members
- We are always looking for new customers and partners!



Competitors

High TOC	<p>Specialists Doing manual labor. These processes are often not supported by task-specific technology</p> <p>E.g.: Lawyers in IPOs, Accountants in audits</p>	<p>Complex algorithms Often aimed at scientific research and are extremely complicated and expensive to use.</p> <p>E.g.: IBM Watson</p>
	<p>Data Management Systems Basic and industry specific, that can solve basic functions.</p> <p>E.g.: Flight, Dokmee, eXo Platform</p>	<p>Fluency! We scale a new technology to make the data management easy and cost effective</p>
Low TOC	Low Tech	High Tech